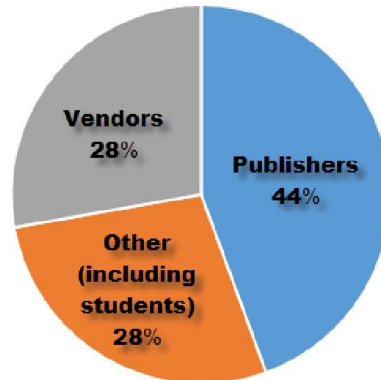


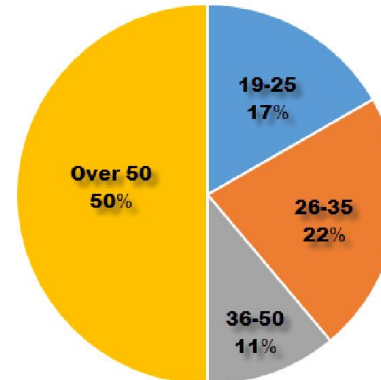
NEPCo Demographics

According to our 2014 event survey, the NEPCo audience looks like this:

Attendees by Occupation



Attendees by Age



Of those surveyed, 50% said that they made or influenced buying decisions at their organizations. Specifically, they make or influence decisions in the following areas:

